



**Tamil Nadu Agricultural University**  
Coimbatore – 641 003



Dr. M. Rajavel, Ph.D.,  
Public Relations Officer  
Mobile: 94890 56730

Phone: 0422 - 6611302  
Fax: 0422 – 2431821  
E-mail: [pro@tnau.ac.in](mailto:pro@tnau.ac.in)

---

---

To  
The Editor,  
Sir,

Date: 05.11.2022

I request that the following message may kindly be published in your esteemed daily:

### **Price forecast for Red Chilli**

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University, Coimbatore has developed market advisory for Red Chilli.

India is the world's largest producer, consumer and exporter of chillies. China, Thailand, Ethiopia and Indonesia are other major chilli producing countries. Indian chilli is considered to be world famous for two important commercial qualities viz., colour and pungency levels. Around 80 per cent of India's production is consumed within the country. It is the major spice crop occupying about 29 per cent of area under cultivation accounting for nearly 6.94 lakh hectares with a production of 18.66 lakh tonnes of chilli during 2021-22. The major chilli growing states in India are Andhra Pradesh (49%), Karnataka (15%) Maharashtra (6%) and Tamil Nadu (3%) which constitutes nearly 75 per cent of the total area under chilli. India has exported 5.57 lakh tonnes of chillies in 2021-22 in the form of dried chillies, chilli powder, picked chillies and chilli oleoresin. Indian chilli is mainly exported to Asian countries like China, Sri Lanka and Bangladesh.

In Tamil Nadu, 0.25 lakh tonnes of chilli was produced in 0.55 lakh hectares during 2020-21. Chilli is mainly grown in Ramanathapuram and Thoothukudi districts and sparsely grown in almost all other districts. Mundu and sannam are the major varieties grown in Tamil Nadu and sowing of chilli will be taken up mainly in October-November.

Trade sources reported that insufficient supply of good quality of chillies, which has affected the export demand. Pest and disease infestation led to a sharp drop in the current year yield as compared to the previous year leading to lower production despite acreage increase over last year. In this situation, Price Forecasting Scheme has analyzed the past 15 years of red chilli prices that prevailed at Tirunelveli regulated market for sannam variety. The analysis and traders survey results showed that the farm gate price for sannam variety will rule around Rs. 175-180 per kg at the time of harvesting. Hence, the farmers are advised to take up sowing decision accordingly.

**For Marketing information details contact:**

Domestic and Export Market Intelligence Cell  
Centre for Agricultural and Rural Development Studies (CARDS)  
Tamil Nadu Agricultural University  
Coimbatore - 641 003  
Phone: 0422-2431405

The Director and TN-IAMP Nodal Officer  
Water Technology Centre  
Tamil Nadu Agricultural University  
Coimbatore - 641 003  
Phone: 0422-6611278

**For Technical Details contact:**

Professor and Head,  
Department of Spices & Plantation Crops  
Tamil Nadu Agricultural University  
Coimbatore – 641 003  
Phone: 0422-6611284

**Public Relations Officer**